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United States Army Combined Arms Center



America's Army – Our Profession



Center for Army Profession and Ethic

America's Army – Our Profession

Mission: Conduct a calendar year 2013 *America's Army – Our Profession* Education and Training program

Vision: A widely understood, accepted, and internalized meaning of the Army Profession and Ethic

Goal: An enduring Army Profession emphasis to inculcate our professional identity and behavior in current and future generations of Army professionals

Outcome: All members of the profession:

- Are aware of and understand the Army Profession doctrine and concepts
- Participate in an ongoing dialog about the profession
- Conduct themselves in a manner worthy of their professional status

Army Campaign Plan: Institutionalize the Army Profession

TRADOC Strategic Plan: Imbue the Army Profession

America's Army – Our Profession
Education & Training Program (2013)

Lines of Effort

- 1 – Quarterly AP training
- 2 – MAPET Course x 8
- 3 – AP Seminars x 40
- 4 – MIL Review Special Edition
- 5 – Participate in social media conversation
- 6 – ADRP-1 Final Draft
- 7 – Integrate into PME/CES

Quarterly Themes

- QTR 1 – Standards and Discipline
- QTR 2 – Customs, Courtesies, and Traditions
- QTR 3 – Military Expertise
- QTR 4 – Trust

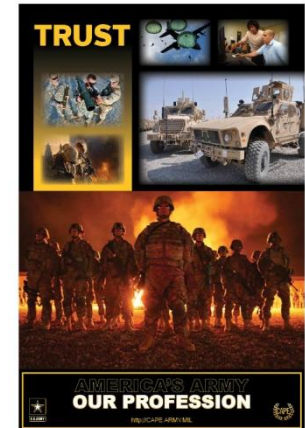
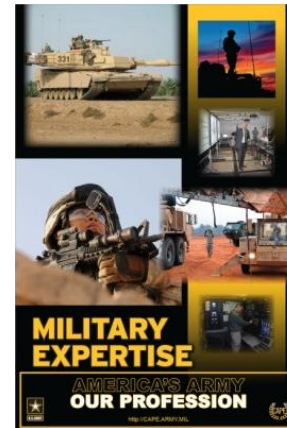
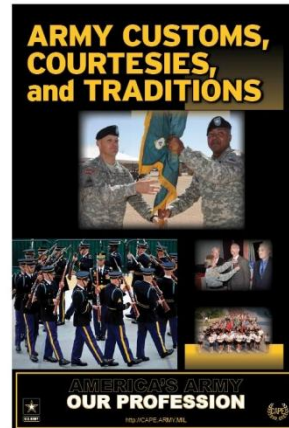
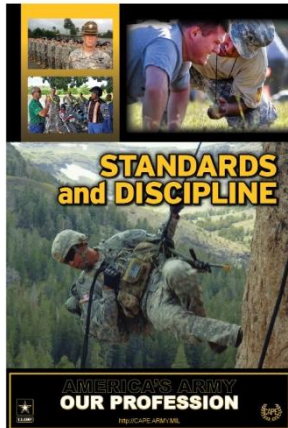


America's Army – Our Profession

Education and Training Program

Quarterly Themes

Standards and Discipline	Customs, Courtesies, Traditions	Military Expertise	Trust
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1. Units conduct Army Profession quarterly training (ALARACT 290/2012)
2. Master Army Profession and Ethic Trainer (MAPET) Courses x 8
3. Units host an Army Profession Seminar (CAPE supports 40 installation visits in CY13)

CAPE Education and Training Resources

CAPE Training Resource Criteria

Easy to Use

Minimal Prep Time
for Instructor

Interactive, Small
Group Oriented

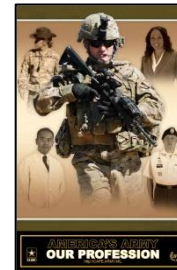
Relevant to Varied
Audiences



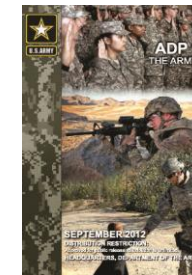
Digital Applications



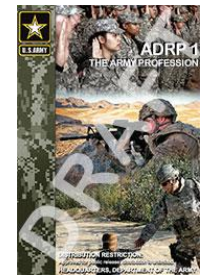
Videos and Case Studies



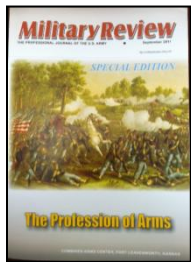
Training Support
Packages



Doctrine
ADP 1



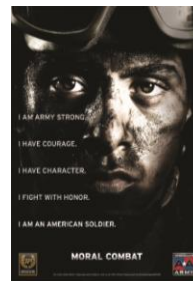
Doctrine
ADRP 1



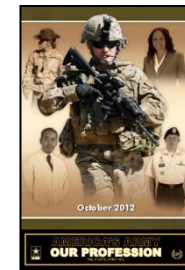
Military Review
Special Edition



Interactive Video Decision Making Simulators



Brochures



AP Pamphlet

<http://CAPE.army.mil>



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AR 350-1 Efficiency



AMERICA'S ARMY OUR PROFESSION









PRODUCTS THAT ENHANCE AR 350-1 TRAINING

		The High Ground	True Faith and Allegiance	Backbone of the Army	The Future is Now	Video/Written Case Studies	Army Values Training
Suicide Awareness	✓				✓		✓
Sexual Assault			✓	✓	✓	✓	
Sexual Harassment	✓	✓	✓	✓	✓	✓	
Substance Abuse	✓	✓	✓	✓	✓	✓	✓
Equal Opportunity			✓		✓	✓	
Cultural Awareness	✓			✓		✓	✓
Fraternization	✓				✓	✓	
Resilience Training	✓			✓		✓	✓
Army Values	✓	✓	✓	✓	✓	✓	✓

FOR MORE DETAILS VISIT <http://CAPE.ARMY.MIL>

What Leaders Can Do

- ❑ **Integrate Army Profession concepts into:**
 - Unit/organizational training and leader development guidance
 - Public remarks
 - Professional development sessions
 - Iconic events such as Soldier & NCO boards, unit functions, and promotion ceremonies

- ❑ **Support *America's Army – Our Profession* Education and Training program**
 - Conduct training per quarterly theme
 - Send appropriate personnel to MAPET Course
 - Schedule a CAPE supported Army Profession seminar (2-3 hours)
 - Encourage subordinates to submit articles for Military Review Special Edition

- ❑ **Request CAPE support and use available resources**
 - Army Profession training products available on line at <http://CAPE.Army.mil>
 - Copies of training support packages for quarterly themes
 - Army Profession seminars with unit/organizational leaders